Message Text

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R 151857Z AUG 75 FM AMEMBASSY LONDON TO SECSTATE WASHDC 3869 INFO USMISSION EC BRUSSELS USMISSION OECD PARIS USMISSION GENEVA

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E.O. 11652: N/A TAGS: ETRD EAGR

SUBJECT: COCOA: FIRST CONSUMER CAUCUS

- 1. DURING MEETING OF CONSUMER CAUCUS ON AUGUST 13 IN WHICH THE U.S. DEL WAS PERMITTED TO PARTICIPATE SEVERAL HOUSEKEEPING ISSUES WERE DISCUSSED. DRAFTING OF NEW BUFFER STOCK REGULATIONS, LONG A BONE OF CONTENTION, WERE DEFERRED UNTIL AFTER THE GENEVA NEGOTIATIONS.
- 2. CONSUMER MEMBERS CAREFULLY QUESTIONED THE EXECUTIVE DIRECTOR (HACKMAN) AND HEAD OF STATISTICAL DEPARTMENT (SEFIA) ON THE METHODOLOGY AND PROCEDURES USED IN THE PAST IN SETTING ANNUAL EXPORT QUOTAS. APPARENTLY A HEATED DISCUSSION OVER THIS ISSUE HAS BEEN UNDER WAY FOR SOME TIME, INCLUDING CONSIDERABLE CONFLICT BETWEEN CONSUMERS AND PRODUCERS, AND DISSATISFACTION WITH EFFORTS AT RESOLUTION BY THE SECRETARIAT.
- 3. FOR THE 1973/74 AND 1974/75 QUOTA YEARS, QUOTAS HAD LIMITED OFFICIAL USE

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BEEN BASED UPON DEMAND ESTIMATES OF 1.7 MILLION METRIC

TONS (FAO GRIND ESTIMATES). CONSUMERS MAINTAINED THAT THESE ESTIMATES DID NOT TAKE INTO ACCOUNT ALL THE FACTORS LISTED IN ARTICLE 31 OF THE AGREEMENT. THEY APPEARED TO FEEL THAT EVEN THOUGH THE QUOTA SETTING EXERCISE IS A THEORETICAL ONE SO LONG AS PRICES REMAIN ABOVE THE PRICE RANGE, EVERY EFFORT SHOULD BE MADE TO MAKE ANNUAL QUOTAS CORRESPOND TO REALITY.

- 4. DISCUSSIONS ON COCOA DEMAND ELASTICITIES REVEALED THAT THE CURRENT INTERNATIONAL COCOA ORGANIZATION (ICCO) STUDY WILL REPORT A DEMANO ELASTICITY OF 0.2. SOME PREVIOUS STUOIES HAD ARRIVED AT A DEMAND ELASTICITY OF 0.4.
- 5. SOME CONSIDERATION WAS GIVEN TO THE NOMINATION OF A CHAIRMAN FOR THE NEGOTIATING CONFERENCE, AND THE CHAIRMEN OF THE ECONOMIC AND ADMINISTRATIVE COMMITTEES. NO DEFINITE DECISIONS WERE TAKEN HOWEVER.
- 6. CONSUMERS DECIDED THAT THE PREPCON SHOULD BE USED TO A LARGE DEGREE FOR CONSUMER CAUCUS MEETINGS TO BETTER CONCERT CONSUMER IDEAS.

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